



SUPRIYA LIFESCIENCE LTD.

Creating true values that bind global health

Date: August 2, 2023

To,

BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400 001 Scrip Code: 543434	National Stock Exchange of India Limited Exchange Plaza, Plot no. C/1, G Block, Bandra-Kurla Complex Bandra (E), Mumbai - 400 051 NSE Symbol: SUPRIYA
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Dear Sir/Madam,

Subject: Press Release- Supriya Lifescience Ltd. and Plasma Nutrition, Inc Announce Groundbreaking Collaboration in Protein Technology

Pursuant to the relevant provisions of the SEBI Listing Regulations, we are enclosing herewith Press Release “Supriya Lifescience Ltd. and Plasma Nutrition, Inc Announce Groundbreaking Collaboration in Protein Technology”.

Request you to kindly take the same on record.

Thanking you,

For Supriya Lifescience Limited

Shweta Singh
Company Secretary & Compliance Officer
Membership No.: A44973

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SUPRIYA LIFESCIENCE LTD.

Supriya Lifescience Ltd and Plasma Nutrition, Inc Announce Groundbreaking Collaboration in Protein Technology

Mumbai, August 2, 2023: Supriya Lifescience Ltd, a prominent Mumbai-based company specializing in active pharmaceutical ingredients (API), proudly announces its recent collaboration with **Plasma Nutrition, Inc**, a renowned United States-based company known for innovative consumer products located at Delaware. The strategic partnership involves an exclusive technology licensing agreement, granting Supriya Lifescience Ltd the sole rights for manufacturing and marketing Ingredient Optimized Protein (*ioProtein*) in India.

The primary purpose of this collaboration is to bring the optimized protein into the Indian market. *ioProtein* is a patented process (patent pending in the US) This revolutionary protein powder is designed for use as protein supplements and boasts a significant advantage, and it is highly bioavailable. This means that higher amounts of proteins are absorbed quickly by the body, providing consumers with a more effective and efficient protein supplement.

During the term of the agreement, Supriya Lifescience Ltd will lead the manufacturing and marketing of *ioProtein* in India. This marks the introduction of a new category of protein powders in the Indian market, and it is relatively healthier compared to other popular protein powders available through various Gyms, general stores, and digital marketing channels.

"We are thrilled to be the exclusive partner of Plasma Nutrition, Inc in introducing the innovative *ioProtein* to the Indian market," said Dr Saloni Wagh, Executive Director at Supriya Lifescience Ltd. "This strategic partnership represents our commitment to providing high-nutrition solutions to consumers in India. With *ioProtein*'s high bioavailability and its unmatched advantage, we are confident that the '**IO**' technology will revolutionize the nutrition industry and become the preferred choice for health-conscious individuals."

"We are excited to collaborate with Supriya Lifescience Ltd and bring our patented *ioProtein* technology to India," said Chris Flynn-Rozanski, co-founder & CEO at Plasma Nutrition, Inc. "India's rapidly growing demand for protein supplements presents an excellent opportunity for us to introduce this highly bioavailable protein powder, which has already been well-received in other markets. We believe this partnership will create a new standard for protein supplementation in India."

GCV Life Pvt Ltd, led by Mr. Shailesh Gadre, played a pivotal role as an exclusive advisor in facilitating this landmark transaction. GCV Life Pvt Ltd, renowned for its expertise in investment banking & innovation licensing, will also spearhead the marketing of the 'Ingredient Optimized' products as per the arrangement among the three companies.

About Supriya Lifescience Ltd.:

Established in the year 1987, Supriya Lifescience Ltd. is a global leading manufacturer of Active pharmaceutical Ingredients. Our state-of-the-art facility is certified by USFDA, EDQM, EUGMP, NMPA & Health Canada. The facility is located in Khed, District Ratnagiri and headquartered in Mumbai, India.

Backed by strong R&D, 14 active USDMFs, 8 active CEPs & Worldwide compliant facilities (EMA, US FDA, WHO, PMDA, TGA, KFDA, ANVISA). Core business is driven by Ethical values and EHS standards. The company's focus is to develop APIs and Intermediates for both Innovators, Generic companies and we also partner exclusively as CMO.

About Plasma Nutrition, Inc:

Plasma Nutrition is a Delaware-based tech startup founded in 2015 with the mission to unlock the full potential of the food we eat and to improve health outcomes. Plasma Nutrition's protein processing technology, called Ingredient Optimization™ (patent pending), includes a specifically-designed hardware platform, an innovative food transformation process, and custom-designed quality control.

For More Details:

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